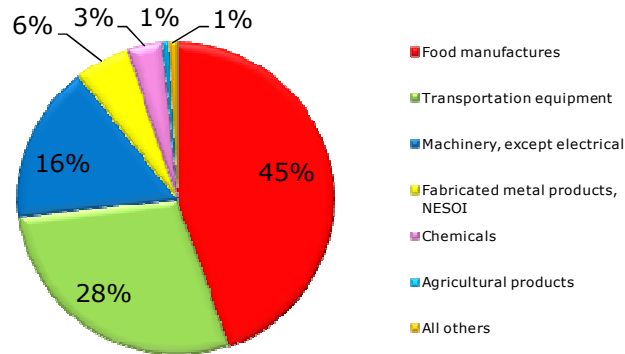


Nebraska and the Russian Market

Top Merchandise Exports to Russia

Percent of Total Exports to Russia in January-September 2011



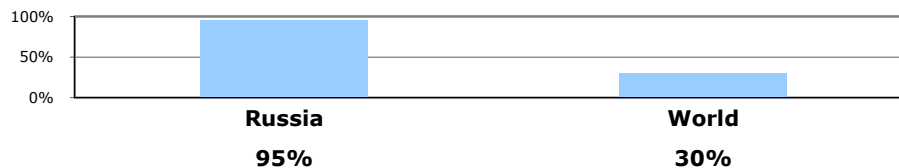
Nebraska's top exports to Russia are on the rise

Exports to Russia in US\$ Thousands¹

Product	2007	2008	2009	2010	Jan-Sep 2010	Jan-Sep 2011	% Change
					52,854	102,976	2010 YTD-2011 YTD
Total	76,503	145,613	45,171	70,332	52,854	102,976	95%
Food manufactures	47,202	61,873	24,674	45,199	33,652	45,927	36%
Transportation equipment	2,789	2,360	644	1,283	744	29,418	3,854%
Machinery, except electrical	23,945	53,709	17,841	16,490	15,438	16,722	8%
Fabricated metal products, NESOI	1,719	22,829	720	6,274	2,112	5,783	174%
Chemicals	19	14	0	39	0	3,678	---
Agricultural products	130	1,289	408	367	299	678	127%
All others	698	3,538	885	680	608	770	27%

Nebraska's exports to Russia are growing faster than the state's exports to the world

In January-September 2011, Nebraska's exports to Russia grew 95% over the previous year's total, while its exports to the world grew by only 30%



¹ Source for State Export Data: Office of Trade and Industry Information, Manufacturing and Services, International Trade Administration, U.S. Department of Commerce.
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Success Stories of Nebraska Companies Active in the Russian Market



Cargill, Inc., which exports beef to Russia from its facility in Schuyler, Nebraska², has been active in the Russian market for 30 years. Since 1991, the company has complemented its U.S. operations with more than \$700 million worth of investments in its activities on the Russian agricultural market.³



CLAAS of America Inc. manufactures agricultural machinery at its Omaha, Nebraska, facility and exports those machines to Russian farmers.⁴



Global Industries, Inc., headquartered in Grand Island, Nebraska, is a manufacturer of equipment for grain storage, grain handling and water treatment.⁵ In 2010, the company's exports to Russia of grain handling and other agricultural equipment totaled more than \$4.8 million.⁶



Preferred Popcorn, LLC, a 100% farmer-owned grower and processor of premium popcorn based in Chapman, Nebraska, sells bulk and microwave popcorn to over 40 countries.⁷ In 2010, the company exported more than \$300,000 worth of popcorn, corn and corn starch to Russian customers.⁸



Procter & Gamble, which employs Nebraska workers at its Natura Pet Products plant in Fremont, Nebraska, has been selling consumer products to Russian customers since 1991. P&G sells more than 70 of its brands in Russia and holds a leading market share in 75% of the categories in which it operates, including detergents, shampoos and diapers.⁹

Other Companies with a Presence in Nebraska that Export to and/or Do Business with Russia

3M Company
AmeriFlow Recycling Inc.
The Boeing Company
Burlington Capital Group
Cameron International Corporation
Case New Holland
CH2M Hill
Conagra Foods
Cummins, Inc.
Deloitte
DuPont

Enduro Industries
Ernst & Young
International Logistics, Inc.
KPMG International
Lindsay Corporation
Microsoft Corporation
Morrison Farms
Orphan Grain Train, Inc.
Reinke Manufacturing Company, Inc.
Sportsstuff, Inc.
United Technologies Corporation

² "Eligible Plants List (Beef) - Russian Federation," U.S. Department of Agriculture Food Safety and Inspection Service, August 25, 2010, <http://www.fsis.usda.gov/Frame/FrameRedirect.asp?main=http://www.fsis.usda.gov/OFO/export/lrubeeef.htm>, (accessed January 21, 2011).

³ "Cargill in Russia," Cargill, Incorporated Website, <http://www.cargill.ru/russia/en/home/about/index.jsp>, (accessed January 20, 2011).

⁴ CLAAS of America, Inc.

⁵ Global Industries, Inc. Website, <http://www.globalindinc.com/about.html>, (accessed January 25, 2012).

⁶ "Nebraska," Trade Supports Jobs Website, U.S. Chamber of Commerce, <http://www.tradesupportsjobs.com/state/nebraska>, (accessed January 25, 2012).

⁷ "Preferred Popcorn, LLC Website, <http://www.preferredpopcorn.com/>, (accessed January 25, 2012).

⁸ "Nebraska," Trade Supports Jobs Website, U.S. Chamber of Commerce, <http://www.tradesupportsjobs.com/state/nebraska>, (accessed January 25, 2012).

⁹ "Procter&Gamble/В России," Procter & Gamble Co. Website, http://www.procterandgamble.ru/about/pg_russia/, (accessed August 27, 2009).